

E-Commerce Specialist

Exam 1D0-525



Domain 1: E-Commerce Site Development

- 1.1 Evaluate an e-commerce site to maximize audience usability.
- 1.2 Develop and host an e-commerce site using instant storefront services and stand-alone e-commerce software.
- 1.3 Implement e-commerce-based learning solutions.
- 1.4 Implement inventory and fulfillment strategies for an e-commerce site.
- 1.5 Implement payment-processing services for an e-commerce site.
- 1.6 Develop a knowledge base.

Domain 2: E-Commerce Technology and Security

- 2.1 Define and use standards, initiatives and e-commerce frameworks that support supplier transactions.
- 2.2 Configure Web server software for an e-commerce site.
- 2.3 Analyze and improve e-commerce site performance.
- 2.4 Secure e-commerce transactions.
- 2.5 Secure an e-commerce site.

Domain 3: E-Commerce Business, Marketing and Legal Issues

- 3.1 Identify the effects of e-commerce on business operations and revenue generation.
- 3.2 Identify legal and governmental issues in e-commerce.
- 3.3 Implement effective marketing for an e-commerce site.
- 3.4 Implement strategies for effective customer service and manage customer relationships in e-commerce operations.